

Open access business models for humanities

Pierre Mounier (OpenEdition / EHESS)

STEM disciplines : the rise of APC
model



- « The research communications system is in a period of transition towards open access. We believe that, at its simplest, this is a shift from a reader-pays to an author-pays system, which in turn requires a shift in publications processes and business models. The aim of our recommendations is to accelerate that process, but in an ordered way »
- « would require an additional £50-60m a year in expenditure from the HE sector: £38m on **publishing in open access journals**, £10m on extensions to licences for the HE and health sectors and £3-5m on repositories, plus one-off transition costs of £5m. »

The rising cost of APCs

The screenshot shows a report page with a navigation bar at the top containing 'Membership', 'News', 'Blog', 'Events', 'Jobs', 'Podcasts', 'About', and 'Contact'. Below this is a search bar and a breadcrumb trail: 'Home > Article processing charges (APCs) and subscriptions'. The main heading is 'Article processing charges (APCs) and subscriptions' with a sub-heading 'Rising open access costs.'. A sidebar on the right contains 'About this report', 'Authors' (Katie Shamash, Scholarly communications analyst), 'Published: 27 June 2016', 'Updated: 27 June 2016', and a 'Download as PDF' button. The 'Executive summary' section contains three bullet points:

- The number of article processing charges (APCs) paid doubled between 2013 and 2014. Growth remained strong in 2015, but slowed in part due to limited room for growth in institutions' internal budgets
- The average APC has increased by 6% over the past two years, a rise well above the cost of inflation
- Publishers' APC costs are converging to a more uniform price range, although they still vary widely. Journals with low APCs are raising their prices, perhaps to avoid being perceived as low quality following expectations set by the **Finch report**

Trends in value and number

The number of APCs is skyrocketing. Between 2013 and 2014, the number of APCs doubled. Growth remained strong in 2015, but not as strong as in the previous year. One reason for this may be that RCUK funds were introduced in 2013-14 to pay for APCs, and 2014 was the first full year in which they were available. In 2015, growth had to come from within the RCUK grant or from institutions' own internal funds.

Figure 2: Growth in APCs 2013-2015. 14 institutions

APC expenditure doubled between 2013 and 2014, in part due to the introduction of RCUK funding.

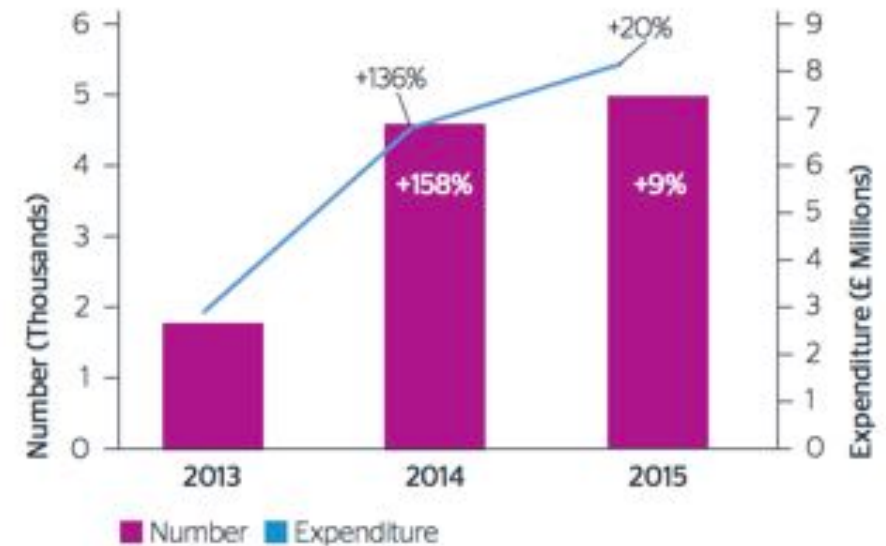


Figure 12: Average APC by journal type, 2014-2015 (4 Institutions)

The average APC for hybrid journals is consistently several hundred pounds higher than full open access journals, but full OA APCs are increasing more rapidly.



Figure 9: Average APC

There is a large variation in APC pricing across publishers. The highest average APC charged by a major publisher is over £1,200 higher than the average APC.

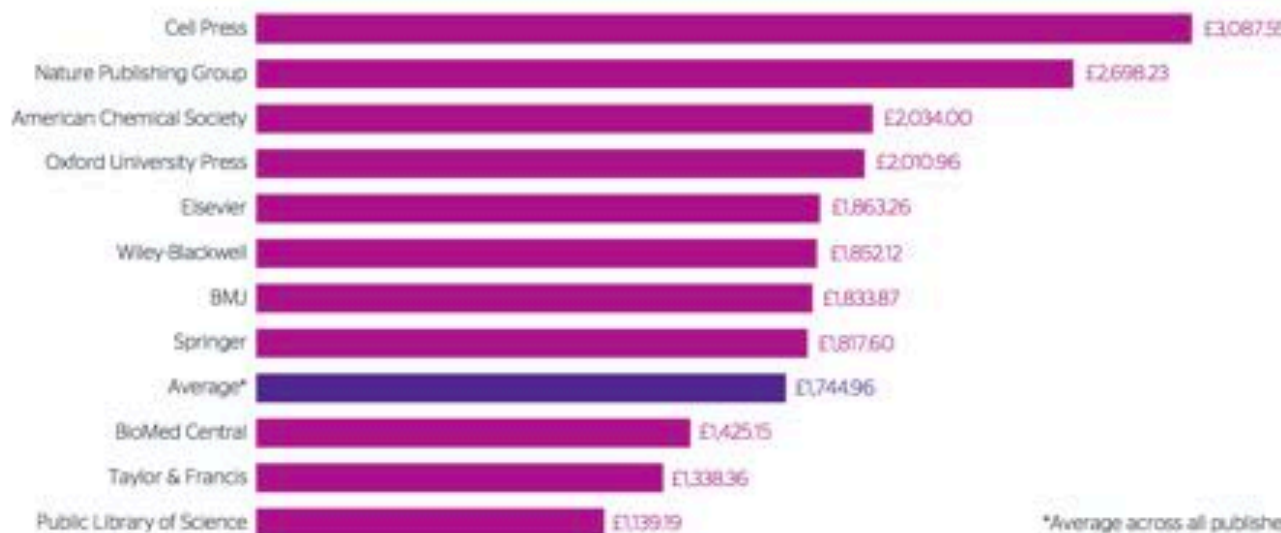
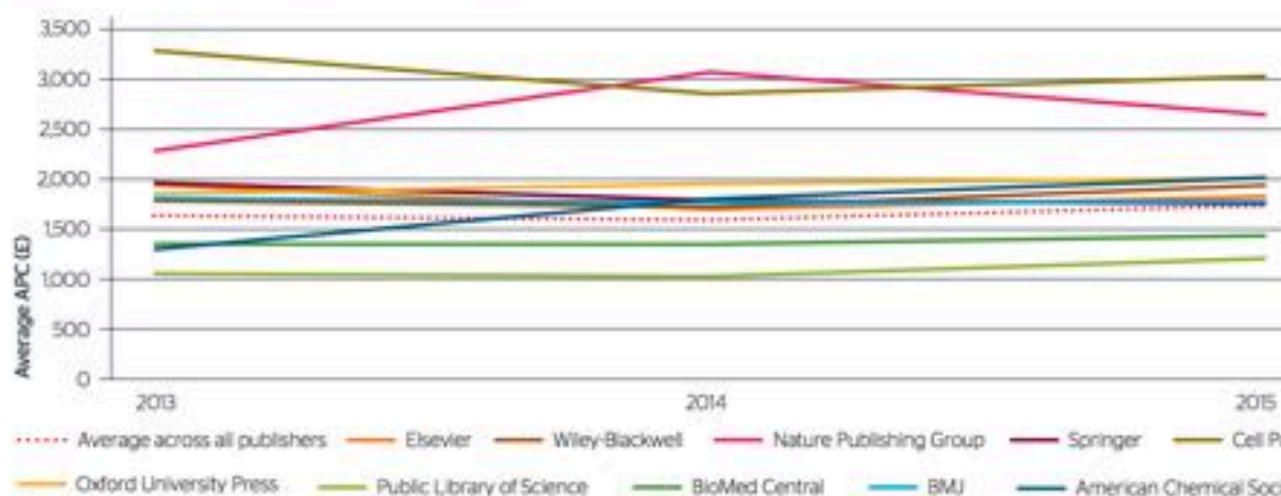


Figure 10: Average APC 2013-15

The average APC is beginning to converge and shows a general upwards trend.





Investment for Current and Future Research Communication

PLOS published approximately 31,000 research articles in 2015, bringing the total number of Open Access articles published by PLOS to more than 165,000. The transition to Open Access that PLOS, together with others, has led for more than a decade continues to drive growth in the overall market share of Open Access publishing, in line with the goals of PLOS.

As of December 31st 2015, PLOS had net assets of \$30.6 million, equivalent to the previous year. Of the 2015 year-end net assets, cash and unrestricted investments totaled \$24.5 million compared to \$28.9 million at year-end 2014 primarily due to investments in capitalized software development activities. For the year ending December 31st 2015, PLOS generated total revenues of \$42.9 million compared to total revenues of \$45.6 million for the year ending December 31st 2014, due to declines in publication fees and investment income.

A massive
business
model based
on APC

BALANCE SHEET

December 31, 2015
(\$'000's)

ASSETS 2015

Current Assets	
Cash and cash equivalents	1,757
Program and accounts receivable, net	1,845
Prepaid expenses and other	814
Total current assets	<u>4,417</u>
Noncurrent Assets	
Investments	22,745
Restricted investments, long term	281
Loan receivable	56
Property and equipment, net	1,931
Software development costs	6,738
Deposits	8
Total noncurrent assets	<u>31,759</u>
Total Assets	<u>36,176</u>

LIABILITIES AND NET ASSETS 2015

Current Liabilities	
Accounts payable	2,072
Accrued liabilities	1,688
Institutional deposits	712
Deferred revenue	564
Total current liabilities	<u>5,036</u>
Deferred rent liability	494
Total liabilities	<u>5,531</u>
Net Assets	
Unrestricted	30,524
Temporarily restricted	122
Total net assets	<u>30,645</u>
Total liabilities and net assets	<u>36,176</u>

STATEMENT OF ACTIVITIES

For the Year Ended December 31, 2015
(\$'000's)

REVENUE, GAINS (LOSSES) AND SUPPORT 2015	
Public support revenue	208
Program revenue	
Publication fees, gross	44,604
Less: Publication fee assistance	(2,329)
Publication fees, net	42,275
Reprints and sponsorships	69
Advertising	496
Total program revenue	<u>42,840</u>
Unrealized losses on investments	(1,259)
Other income, net	227
Interest and dividend income	849
Total revenue, gains, (losses) and support	<u>42,866</u>
Expenses	
Publishing program expenses	34,239
General and administrative expenses	8,610
Total expenses	<u>42,850</u>
Increase in net assets	<u>16</u>

Generalize APC model



OA2020 – initiative for
the large-scale transition
to open access

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NEWS ▼

[Save the date!](#)
13th Berlin Open Access Conference: 21-22 March 2017, Berlin

[26 September 2016](#)
German National Library of Science and Technology (TIB) supports OA2020

HOSTED BY



OA2020 – The Initiative

Open Access 2020 is an international initiative that aims to induce the swift, smooth and scholarly-oriented transformation of today's scholarly journals from subscription to open access publishing.

The principles of this initiative were discussed and agreed upon at the Berlin 12 Conference on 8-9 December 2015 and are embodied in an [Expression of Interest](#), which has already been endorsed by numerous international scholarly organizations.

The practical steps that can be taken towards the envisaged transformation are outlined in a [Roadmap](#).

All parties involved in scholarly publishing – particularly universities, research institutions, funders, libraries, and publishers – are

Disrupting the subscription journals' business model for the necessary large-scale transformation to open access

A Max Planck Digital Library Open Access Policy White Paper

Published: 28 April 2015
DOI: <http://dx.doi.org/10.17617/1.3>
License: CC-BY 4.0, <http://creativecommons.org/licenses/by/4.0/>
Authors: Ralf Schimmer¹, Kai Karin Geschuhn¹, Andreas Vogler¹
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Abstract

This paper makes the strong, fact-based case for a large-scale transformation of the current corpus of scientific subscription journals to an open access business model. The existing journals, with their well-tested functionalities, should be retained and developed to meet the demands of 21st century research, while the underlying payment streams undergo a major restructuring. There is sufficient momentum for this decisive push towards open access publishing. The diverse existing initiatives must be coordinated so as to converge on this clear goal. The international nature of research implies that this transformation will be achieved on a truly global scale only through a consensus of the world's most eminent research organizations. All the indications are that the money already invested in the research publishing system is sufficient to enable a transformation that will be sustainable for the future. There needs to be a shared understanding that the money currently locked in the journal subscription system must be withdrawn and re-purposed for open access publishing services. The current library acquisition budgets are the ultimate reservoir for enabling the transformation without financial or other risks. The goal is to preserve the established service levels provided by publishers that are still requested by researchers, while redefining and reorganizing the necessary payment streams. By disrupting the underlying business model, the viability of journal publishing can be preserved and put on a solid footing for the scholarly developments of the future.

Science annual articles calculation

Journal subscription spending	EUR 7.6 billion
Web of Science listed articles only	1.5 million papers
Estimated expenses per article (rounded)	EUR 5,000

Annual articles calculation

Journal subscription spending	EUR 7.6 billion
Estimated articles output	2.0 million papers
Estimated expenses per article (rounded)	EUR 3,800

1
Under the current subscription system, a figure between EUR 3,800 and 5,000 is already being spent per research article through library subscription spending.

For the publishing year 2013, this breakdown shows the following cost distribution for each of the three countries in our example:

- For **Germany**, we can identify 70,000 APC-relevant papers of a total of 103,000 research articles and reviews listed in the Web of Science. Multiplied by our assumed EUR 2,000 average APC price, the expected open access expenditure for Germany in 2013 would have been in the region of EUR 140 million. There are no consolidated figures for the country-wide subscription spending for scientific journals, but experts project these costs to be well beyond EUR 200 million per year. So Germany should be in a position to organize a large-scale open access transformation without much pain.
- For the **United Kingdom**, we can identify 72,000 APC-relevant papers of a total of 109,000 research articles and reviews listed in the Web of Science. Multiplied by our assumed EUR 2,000 average APC price, the expected open access expenditure for the UK in 2013 would have been in the region of EUR 144 million. Estimates of what the UK's higher education institutions are paying for their journal subscriptions vary from £160 million per year (according to Jisc Collections) to £192 million (according to Research Libraries UK): that is, between EUR 218 and 260 million. So for the UK, too, we have a clear picture that a comprehensive open access transformation could be done without financial stress.
- For **France**, we can identify 46,000 APC-relevant papers of a total of 71,000 research articles and reviews listed in the Web of Science. Multiplied by our assumed EUR 2,000 average APC price, the expected open access expenditure for France in 2013 would have been in the region of EUR 92 million. According to conservative estimates, it is assumed that the French academic sector is paying at least EUR 120 million per year for their subscriptions to scientific journals. So, like Germany and the UK, France need to anticipate no difficulties in preparing for an open access transformation.

But APC pre-exists to open access and open access exists without APC

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Article

Open Access Article Processing Charges: DOAJ Survey May 2014

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Academic Editor: Björn Brembs

Received: 7 November 2014 / Accepted: 29 January 2015 / Published: 5 February 2015

Abstract: As of May 2014, the Directory of Open Access Journals (DOAJ) listed close to ten thousand fully open access, peer reviewed, scholarly journals. Most of these journals do not charge article processing charges (APCs). This article reports the results of a survey of the 2567 journals, or 26% of journals listed in DOAJ, that do have APCs based on a sample of 1432 of these journals. Results indicate a volatile sector that would make future APCs difficult to predict for budgeting purposes. DOAJ and publisher title lists often did not closely match. A number of journals were found on examination not to have APCs. A

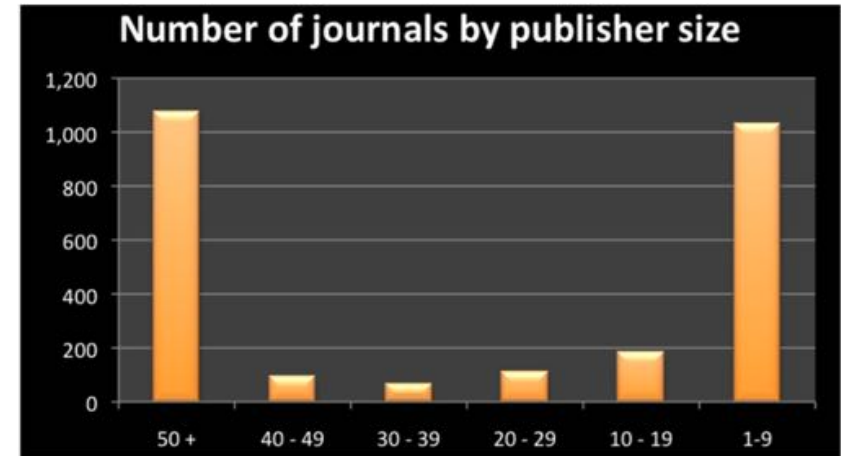


Table 2. Publishers by type.

Publishers by Type	Number	Adjusted for Sampling Factor	Percentage of Total by Sampling Factor
commercial	1246	1567	61%
university	36	276	11%
unknown	31	197	8%
.com	45	185	7%
society	13	110	4%
.org	22	106	4%
not-for-profit	27	52	2%
university/society	5	37	1%
university/commercial	2	16	1%
government	2	11	0%
government/society	1	10	0%
.org/university	2	6	0%
Total	1432	2573 *	100% **

OA business models in the
humanities and social sciences

The invisible rise of institution supported journals

redalyc.org Sistema de Información Científica Redalyc Red de Revistas Científicas de América Latina y el Caribe, España y Portugal

English Seguir Twitter Me gusta 34,296

1153 revistas científicas | 39 429 fascículos | 508 516 artículos a texto completo

Artículos

Todo CSyH CHyE Búsqueda avanzada

XML-JATS
Revistas con XML-JATS y formatos enriquecidos de lectura, recuperación y descarga.

Colecciones de revistas
Cientos de revistas científicas arbitradas de 22 países de Iberoamérica indexadas en redalyc.

Indicadores cientimétricos
Una mirada alternativa a la medición científica de instituciones y países.

AutoresRedalyc
Una plataforma para identificar los trabajos publicados en revistas indexadas en redalyc y crear página de autor.

Productos editoriales
Informes en colaboración con instituciones iberoamericanas.

revues.org 437 revues scientifiques

Catalogue des revues RECHERCHER

À la Une

06 SEPTEMBRE 2016
Les 20 ans de la revue Cybergeog
Créée en 1996, Cybergeog. Revue européenne de géographie a fêté ses 20 ans en mai dernier. À cette occasion, l'équipe de la revue a organisé un colloque et créé une rubrique spécifique sur son site. Soutenu par l'Institut des Sciences Humaines et Sociales du CNRS, Cybergeog a été la première...
Lire la suite

30 AOÛT 2016
Polysèmes
Consacrée aux intertextualités littéraires et artistiques, la revue angliciste Polysèmes s'intéresse aux échos qui renvoient d'une œuvre à une autre, d'un art à l'autre. Son objectif principal est de contribuer au développement des études intertextuelles et intermédiales en France. Fondée...
Lire la suite

23 AOÛT 2016
Syria

Nouveaux numéros en libre accès

Strenae 11 | 2016
La collection, fabrique éditoriale des œuvres pour la jeunesse : l'apport des archives. Mise en ligne en texte intégral en octobre 2016.

Études fino-ougriennes 47 | 2015
Varia. Mise en ligne en texte intégral en octobre 2016.

Préhistoires méditerranéennes 5 | 2016
Varia. Mise en ligne en texte intégral en octobre 2016.

e-Spania 25 | 2016
Crónica de 1344 / Les ports de la monarchie espagnole - Amérique / Semblanzas de los conquistadores. Mise en ligne en texte intégral en octobre 2016.

Journal de la société des américanistes 99-1 | 2013

Nouveaux articles

Pourquoi et comment ne pas former des maîtres ?
Yves Citton
Tréma

Images et textes dans les mémoires professionnels du second degré
Isabelle de Peretti
Tréma

Entre recadrage et innovation : les médiations de la culture humaniste sur le web
François Quet
Tréma

La culture humaniste à l'école. Remarques sur la notion de « culture humaniste » et sur la formation au sein des ESPE dans le processus d'accompagnement des enseignant-e-s
Salim Mokaddem
Tréma

Former des enseignants de français pour les nouvelles humanités

SciELO Revista Electrónica Library Online

Pesquisar

Rede SciELO
SciELO em números
Pesquisa artigos
Lista periódicos
Blog



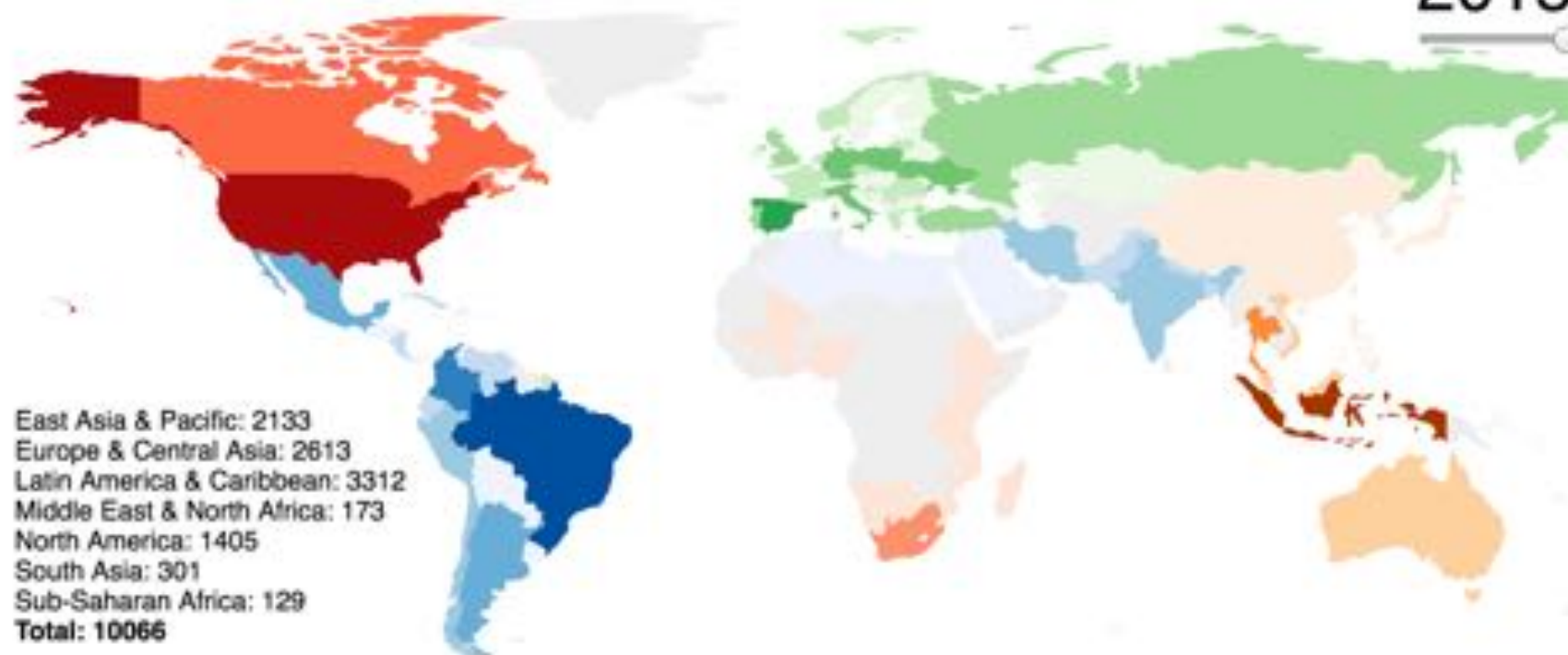
PKP is a multi-university initiative developing (free) open source software and conducting research to improve the quality and reach of scholarly publishing

Public Knowledge Project > Open Journal Systems > OJS Usage > OJS Map

OJS Map

Location of journals using Open Journal Systems

2015



The cost of an article



Accueil Dépôt Consultation Recherche Documentation

hal-01214502, version 1

Publier : à quel prix ? Étude sur la structuration des coûts de publication pour les revues françaises en SHS

Odile Contat^{1,2}, Anne-Solweig Gremillet^{2,3} ORCID

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- 2 BSNF
- 3 CNRS - Centre National de la Recherche Scientifique

Résumé : La publication d'articles dans des revues scientifiques est un enjeu fort pour les institutions de recherche françaises car il s'agit bien d'un vecteur essentiel de la visibilité des travaux des chercheurs et qu'il est fondamental de maximiser l'impact de ces travaux. Cette publication a un coût pour les institutions publiques, que ce soit pour le financement du processus éditorial et de production, ou pour l'achat en bibliothèques et la mise à disposition auprès des chercheurs. Cet article présente les résultats de l'enquête sur les coûts éditoriaux des revues scientifiques menée par le groupe édition de BSNF de mars 2014 à janvier 2015 avec pour objectif de collecter une information récente et représentative de la diversité des situations, au sujet des coûts éditoriaux des revues de recherche, afin de faire un état des lieux complet et à jour.

Mots-clés : édition scientifique publique, modèles économiques, édition, revues, coûts, édition à but non lucratif, infrastructures des digital humanities

Type de document : **Article dans une revue**
Revue française des sciences de l'information et de la communication, 2015, Les recherches sur les publics en Sciences de l'information et de la communication, 7, <<http://rfhc.revues.org/1716>>

Domaine : Sciences de l'Homme et Société / Sciences de l'information et de la communication

FICHIER
rfhc-1716-7-publier-a-quel-pr...
Accord explicite pour ce dépôt

IDENTIFIANTS
• HAL id : hal-01214502, version 1

COLLECTIONS

CITATION
Odile Contat, Anne-Solweig Gremillet. Publier : à quel prix ? Étude sur la structuration des coûts de publication pour les revues françaises en SHS. *Revue française des sciences de l'information et de la communication*, 2015, Les recherches sur les publics en Sciences de l'information et de la communication, 7, <<http://rfhc.revues.org/1716>>. <hal-01214502>

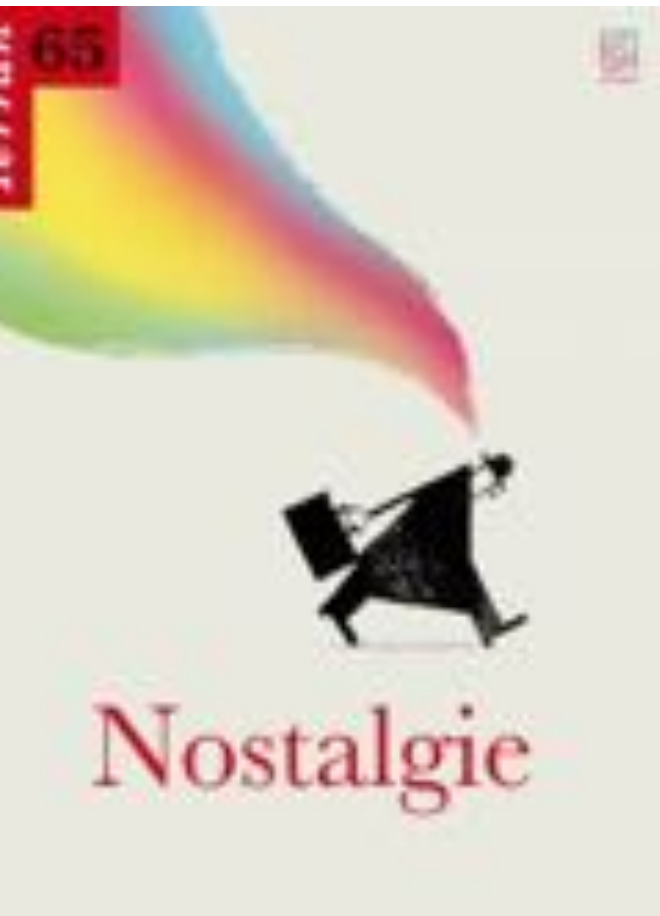
EXPORTER

En tenant compte de ce montant des coûts salariaux, le coût médian d'un article de revue en SHS est de 1 330 euros (coût minimum 500 et maximum 4 000).

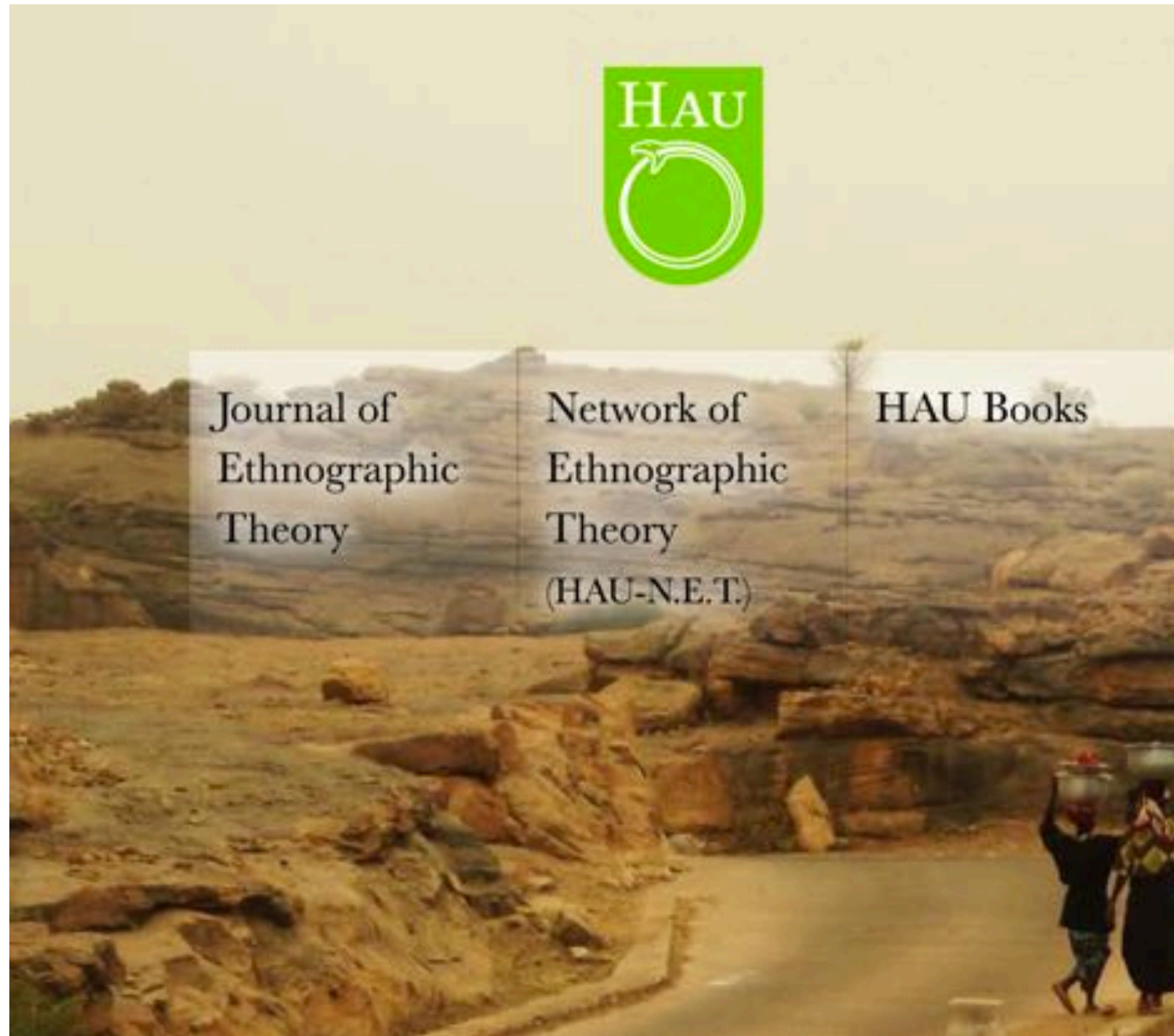
- 2 revues pour lesquelles nous n'avons pas l'info ;
- 5 revues en dessous de 500 € l'article ;
- 9 revues entre 500 € et 1 000 € l'article ;
- 14 revues entre 1 000 € et 1 500 € l'article ;
- 5 revues entre 1 500 € et 2 000 € l'article ;
- 5 revues entre 2 000 € et 2 500 € l'article ;
- 2 revues entre 2 500 € et 3 000 € l'article ;
- 3 revues entre 3 000 € et 3 500 € l'article ;
- 1 revues entre 3 500 € et 4 000 € l'article ;
- 4 au-dessus de 4 000 €.



Weakness of the institutional support model



multi-
institutional
support is
better : the
example of HAU
journal



HAU-N.E.T.

N.E.T., or the HAU Network of Ethnographic Theory, is an international network of research centres and anthropology departments working together to support HAU's flagship journal and its innovative book series.

N.E.T. offers an alternative to existing subscription models in publishing. It is based on the contention that the best way to support an open access, non-profit journal in anthropology is to bypass the logic and institutions of the contemporary subscription regime through the establishment of a network of collaborating centers that can sustain and further an open access publishing press and its prospects.

In the same way as the HAU takes advantage of the opportunity to bring about changes in academic publishing through its engagement with the digital revolution, N.E.T. seeks to build on ever growing advances in communications technology to shift how we think about anthropology, how we conduct it, and how we may come to shape it as a discipline of global exchange.

N.E.T. marks a break from institutional models of affiliation, existing as a shared enterprise with nodes distributed across universities, libraries, and research institutions in several different countries. These nodes participate in the development of HAU through their editorial advice, their suggestions for reprints and translations, and their organizing and organizing of workshops, seminars, and other initiatives. Each node of N.E.T. selects a local representative to sit on HAU's External Advisory Board and act as liaisons between the local network and HAU's Editorial Team.

Organized HAU-N.E.T. events include academic conferences and workshops based on research in ethnographic theory, masterclasses and guest lectures, discussion groups and in-progress seminars. Visiting fellowships between member institutions are encouraged, and the support of member institutions will be sought in applications made for international collaboration grants to fund these and other network activities.

Currently, HAU-N.E.T. consists of the following institutions:

- University of Aarhus (DK) – [EPICENTER: The Centre for Cultural Epistemology](#)
- University of Amsterdam (NL) – [Department of Sociology and Anthropology](#)
- Australian National University (AU) – [Library](#)
- University of Bergen (NO) – [Department of Social Anthropology](#)
- Brown University (US) – [Department of Anthropology and Library](#)
- California Institute of Integral Studies (US) – [Department of Anthropology and Social Change](#)
- University of Campinas (BR) – [Graduate Program in Social Anthropology](#)
- University of Canterbury (NZ) – [Department of Anthropology](#)
- University of Chicago (US) – [Department of Anthropology](#)
- University College London (UK) – [Department of Anthropology](#)
- [University of Colorado Boulder Libraries](#) (US)
- Cornell University (US) – [Department of Anthropology](#)
- University of Edinburgh (UK) – [Department of Anthropology](#)
- [The Graduate Institute, Geneva Library](#) (CH)
- University of Groningen (NL) – [Department of the Comparative Study of Religion](#) and the [University of Groningen Library](#)
- University of Helsinki (FI) – [Faculty of Social Sciences, Social and Cultural Anthropology](#)
- [Indiana University Library](#) (US)
- Johns Hopkins University (US) – [Department of Anthropology](#)
- University of Kent (UK) – [Department of Social Anthropology](#)
- [Lafayette College Library](#) (US)
- London School of Economics and Political Science (UK) – [Department of Anthropology and Library](#)
- [Institute of Social Sciences of the University of Lisbon](#) (PL)
- [The University of Manchester Library](#) (UK)
- Massachusetts Institute of Technology (US) – [Department of Anthropology and MIT Libraries](#)
- [Max-Planck Institute for the Study of Religious and Ethnic Diversity at Göttingen \(Library\)](#) (DE)
- [musée du quai Branly – Jacques Chirac](#) (FR)
- Museu Nacional - UFRJ (BR) - [Department of Anthropology](#)
- Pontificia Universidad Católica de Chile (CL) - [Department of Anthropology](#)
- Princeton University (US) – [Department of Anthropology](#)
- University of Queensland (AU) – [Department of Anthropology](#)
- University of Oslo (NO) – [Department of Social Anthropology](#)
- [University of Oslo Library \(NO\)](#)
- University of Rochester (US) – [Department of Anthropology](#)
- Universidad Autónoma de San Luis Potosí (MX) – [School of Social Sciences and Humanities](#)
- SOAS, University of London (UK) – [Department of Anthropology and Sociology](#)
- University of Sydney (AU) – [Department of Anthropology](#)
- [University of Toronto Libraries](#) (CA)

Support from libraries: the example of OLH

The image shows the homepage of the Open Library of Humanities (OLH). At the top left is the OLH logo, a stylized 'OLH' in a circle, with the text 'Open Library of Humanities' below it. To the right are two blue buttons: 'Publish with us' and 'Get involved!'. The main banner features a sepia-toned photograph of several classical stone busts. Overlaid on the bottom left of the banner is the text: 'JULY 2016', 'New 19 Issue', and 'Issue 22, 2016: Victorian Sculpture'. Below the banner is the 'Featured Journals' section, which includes a blue button labeled 'All Journals'. Below this are six journal covers: 1. 'ASANetwork Exchange' with a green field image; 2. 'C21' with a colorful map and a bicycle; 3. 'THE COMICS GRID' with a purple and green abstract image; 4. '19' with a black and white photo of a man in a suit; 5. 'Open Library of Humanities' with a photo of a lecture hall; 6. 'Writings to the Westward' with a black and white photo of a person's hands.

OLH
Open Library of Humanities

Publish with us Get involved!

JULY 2016
New 19 Issue
Issue 22, 2016: Victorian Sculpture

Featured Journals All Journals

ASANetwork Exchange
C21
THE COMICS GRID
19
Open Library of Humanities
Writings to the Westward

What's innovative and how is it funded?

The current level of Article Processing Charges makes gold OA publishing unaffordable for the majority of unfunded humanities scholars. The OLH aims instead to implement a collaborative, or collective, funding model for gold open access in the humanities.

Lots of libraries all paying a small amount to make it work.

Library Partnership Subsidy



When many libraries band together, it becomes possible to support large-scale open access infrastructures at a far cheaper rate when compared with closed access subscription mechanisms and direct article processing charges.

What do contributors receive?

All contributing libraries/individuals are given a place on the OLH Library Board, which will consult with the OLH Academic Board on the future admission of overlay journals and other governance/budgetary decisions.

How much does it cost?

Compared to other publishers: **very little**.

For 250 articles:

Number of Libraries	Contribution per Library per Year (USD)	Cost per Article per Institution
400	\$462	\$1.84
350	\$528	\$2.11
300	\$616	\$2.46
250	\$740	\$2.96
200	\$925	\$3.70
180	\$1,027	\$4.10
160	\$1,156	\$4.62
140	\$1,321	\$5.28
120	\$1,541	\$6.16
100	\$1,850	\$7.40

Freemium model for journals.
The example of OpenEdition

Freemium : a business model to address 3 challenges

- To increase **sustainability** for Open Access publications
- To set up a business model adapted to specific needs of **humanities and social sciences** scholarly communication
- To increase **impact** of Open Access publications in libraries

Freemium

- « Freemium is a business model by which a product or service is provided free of charge, but money (premium) is charged for advanced features, functionality, or virtual goods. The word "freemium" is a portmanteau neologism combining the two aspects of the business model: "free" and "premium" »

Freemium : a common business model in the digital world

Le Monde

WIRED



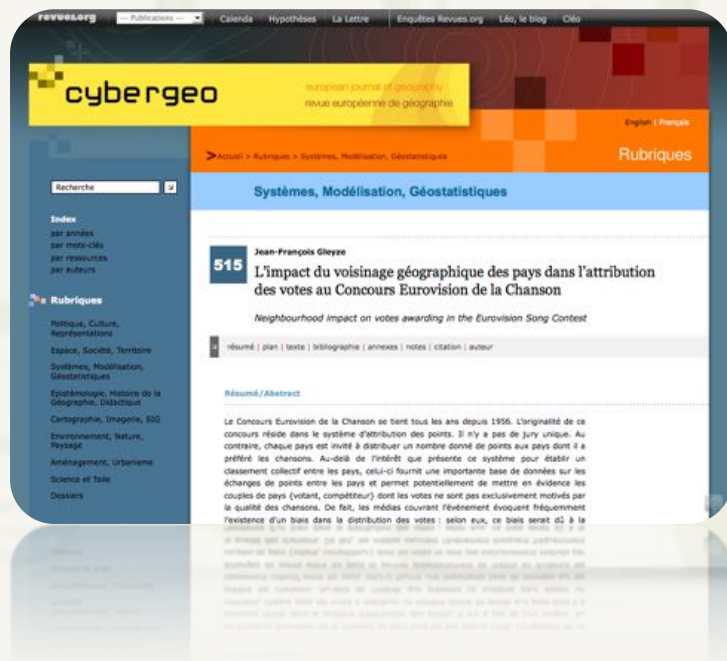
The New York Times

OpenBook
Publishers 

The logo for OpenBook Publishers. The text "OpenBook" is in a large, blue, sans-serif font, and "Publishers" is in a smaller, blue, sans-serif font below it. To the right of the text is a blue line-art icon of an open book.

Freemium : from libraries for publishers

- Open Access on the Web (html) – *free* –
- Pdf and epub download and other services licensed to libraries – *premium* –
- 66% of income for books and journals publishers
- Partnership with libraries consortia : Couperin, Crepuq, CIFNAL



Open Access

Copy/Paste, Print, Save,...

Premium

No DRM

No Download quotas

A comprehensive set of 8 premium Services

1. Ethical Open Access

- Freemium is a contribution to OA
- HTML for ALL !
- Transparency
- 66% of income going to publishers
- Users committee

2. Exclusive access to formats

- ePub
- PDF
- Reader

3. Dashboard

- Counter statistics (*daily*)
- Logs statistics (*daily*)
- Coverage lists (*daily*)

4. Data services

- Full text *via* OAI-PMH
- Search results in XML
- MARC21 – UNIMARC
- ONIX
- Calenda Webservice
- ISBN resolver
- Dublin Core by URL resolution

5. Discovery services

- Inclusion in major discovery tools with Kbart
- Unlimited alerts
- Bookserver for mobile users
- Crosslinking via DOI (textmining)

6. Permanent access

- Permanent access for Books and Journals
- CLOCKSS
- Long term archival (CINES)

7. Hotline and training

- Hotline
- Training on demand
- Documentation for users

8. Branding

- Library name and logo on OpenEdition homepage and navigation bar
- Library name and logo on HTML, Epub, PDF

Results after 4 years of
production

OpenEdition services > Institutions

OPENEDITION FREEMIUM SALES OFFER

The OpenEdition freemium programme

OpenEdition Freemium for Books

OpenEdition Freemium for Journals

DATA SUPPLIES

Downloadable formats

OAI-PMH repository

MARC records

Calenda webservice

Crosslinking via DOIs

Referencing

DASHBOARDS

Statistics

Catalogues

Notifications

Purchaser space on
OpenEdition Books

OpenEdition Freemium
newsletter

The OpenEdition Freemium programme

OpenEdition Freemium is a programme for the development of open access academic publishing in the humanities and social sciences. This partnership, on offer exclusively to institutions (libraries, campuses, research institutes) aims to create an innovative and sustainable economic model. All income generated by the programme is reinvested in the development of open access academic publishing.

Our platforms disseminate open access content – journals, books, research blogs and academic announcements – complemented by premium services and formats available exclusively to institutions and their users.

Our Freemium content is available to all internet users in open access HTML format, while users of partner institutions can download the PDF and ePub formats. No DRM or download quotas are applied.

OpenEdition Freemium comprises two complementary sales offers:

- **OpenEdition Freemium for Books.** Books are available for purchase on a title-by-title basis or in bundles, and two types of acquisition licence – permanent or annual – are available.
- **OpenEdition Freemium for Journals.** This is an annual subscription to our **bundle of Freemium journals**.

Regardless of which programme you choose, the high standard of associated services makes it straightforward to integrate Freemium content into library catalogues and discovery tools.

For further information or to request a trial period for your institution, contact us at access@openedition.org or telephone +33 (0)4 13 55 12 97.

150 journals in OE Freemium

Delete all

OTHER CRITERIA

THEMES

SUBJECT CATEGORIES

LANGUAGES

COUNTRIES OF PUBLICATION

ACCESS POLICY


REVUES.ORG SERIES


PUBLISHERS


SORT **LATEST ADDITIONS** ↓


SELECT **ONLINE JOURNALS**

NUMBER OF RESULTS **30**

 **Diasporas**
Circulations, migrations, histoire
[Presentation](#) | [Website](#)
Online since 30 September 2015

 **Afrique : Archéologie et Arts**
[Presentation](#) | [Website](#)
Online since 15 September 2015

 **AMÉRICA**
Cahiers du CRICCAL
[Presentation](#) | [Website](#)
Online since 16 February 2015

 **Terrains/Théories**
[Presentation](#) | [Website](#)
Online since 21 January 2015

← →

50 publishers of books in OE Freemium

The screenshot shows the OpenEdition books website interface. At the top, the logo 'OpenEdition books' is displayed. To the right, statistics are shown: '2507 BOOKS', '49 PUBLISHERS', and 'AUTHORS'. Below the header is a search bar with a 'Results per book' dropdown and a 'SEARCH' button. The main section is titled 'Publishers' and displays a grid of publisher cards. Each card includes the publisher's logo, name, number of books, and country.

Publisher	Books	Country
ACCADEMIA UNIVERSITY PRESS	9	Italy
ALLIANCE ATHENA	3	France
C.H.BECK	19	Allemagne
CEDEJ - ÉGYPTE/SOUDAN	21	Egypt
CENTRAL EUROPEAN UNIVERSITY PRESS	38	Hungary
CENTRE JACQUES-BERQUE	10	Maroc
CENTRO DE ESTUDIOS MEXICANOS Y CENTROAMERICANOS	79	Mexico
CNRS ÉDITIONS	87	France
COLLEGE DE FRANCE		
Centre de Recherche Linguistique Française		
{BnF}		
Bibliothèque Centre Pompidou		

More than 110 subscribing libraries



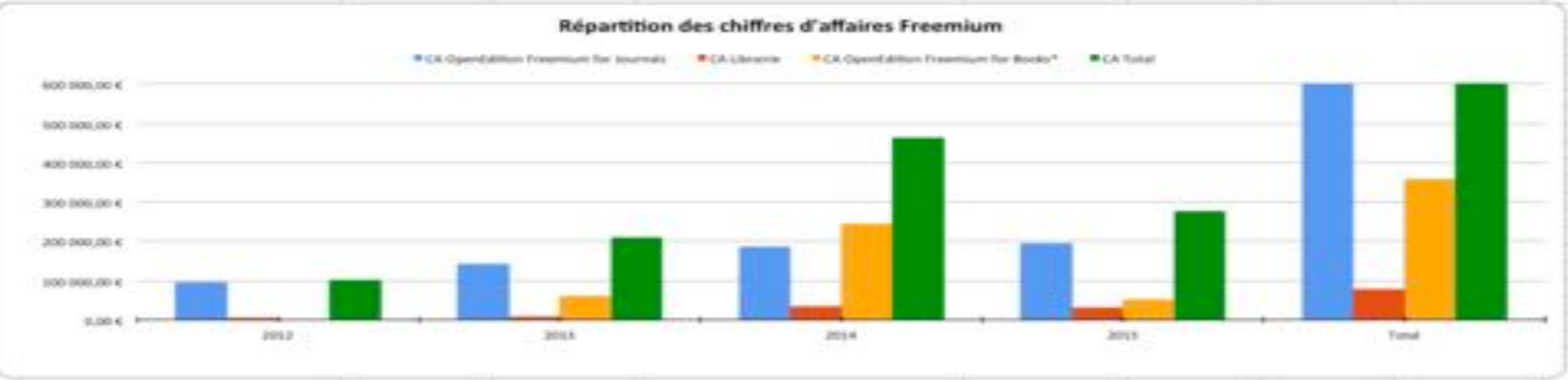
Bibliothèques et institutions abonnées à
OpenEdition Freemium for Journals :
20/07/2015

1. Agence Universitaire de la francophonie (40 campus numériques francophones à travers le monde)
2. Aix-Marseille Université
3. Bibliothèque cantonale et universitaire de Lausanne (Suisse)
4. Bibliothèque de l'Université d'Angers
5. Bibliothèque de l'Université de Laval (Canada)
6. Bibliothèque Denis Diderot (Lyon)
7. Bibliothèque interuniversitaire de Montpellier
8. Bibliothèque interuniversitaire Sainte-Geneviève (Paris)
9. Bibliothèque Nationale et Universitaire de Strasbourg
10. Bibliothèque publique d'information (Paris)
11. Bibliothèque Sainte-Barbe (Paris)
12. Bibliothèque Universitaire des langues et civilisations (Paris)
13. Bibliothèques de l'Université Paris Diderot – Paris 7
14. Bibliothèques universitaires du Mans et de Laval
15. Bryn Mawr College (États-Unis)
16. Centre Culturel et Musée de la Vallée du Logone (Cameroun)
17. CETE Méditerranée – CVRH d'Aix-en-Provence – ENTE d'Aix-en-Provence
18. Collège de France
19. Columbia University Libraries (États-Unis)
20. Conservatoire national supérieur de musique et de danse de Lyon
21. Consortium des Bibliothèques Académiques du Congo (15 institutions)
22. École Centrale de Lyon
23. École de management de Lyon
24. École des Bibliothécaires, Archivistes et Documentalistes de Dakar
25. École des Hautes études en sciences sociales (EHESS)
26. École nationale d'ingénieurs de Saint-Étienne
27. École nationale des arts et techniques du théâtre (Lyon)
28. École nationale des travaux publics de l'État (Lyon)
29. École nationale supérieure d'architecture de Grenoble

- **Most recent subscribers :**
Kuwait University Library, The Faculty of Arts and Humanities – University of Porto, U.C. Berkeley U. Stanford U. Columbia U. Cornell U. Yale U. Illinois, Bryn Mawr College

Revenues

Total des CA OpenEdition Freemium depuis 2012	1 851 387,17 €			Total des revenus Freemium éditeurs depuis 2012	687 422,77 €		Total des revenus Freemium OpenEdition depuis 2012	329 499,49 €
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Usage

Journal Report: Number of Successful Full-text Article Requests by Year and Article																
Revue.org																
2006-01-01 to 2015-10-08																
Date run: 2015-10-11																
Journal	Number of Successful Full-text Article Requests	Year	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	Total for all years			
135	Critique d'art Groupement (Revues.org	10.4000/critqueart	0	0	0	0	0	0	713	83624	136833	161290	362528			
136	Cuadernos LI Réseau Intern Revues.org	10.4000/cuadernos	0	0	0	0	0	0	8043	36896	66876	91819	205436			
137	Culture Centre de l'He Revues.org	10.4000/culture	0	0	0	0	0	0	0	588	39812	51904	62882			
138	Culture & coo DOLS - Centre Revues.org	10.4000/coo	636189	378805	362317	534553	476166	877040	379576	343360	446448	465821	4979126			
139	Current psych Centre Psyc Revues.org	10.4000/currentpsych	23490	36211	50193	58341	63194	53996	61298	52521	96712	48947	514871			
140	Cyberlogie de l'AMN 8524 24 Revues.org	10.4000/cyberlogie	0	181368	271277	388321	530275	548252	756136	852778	1004383	811726	5227142			
141	Devochages Association D Revues.org	10.4000/devochages	0	0	0	0	0	0	0	278	42979	40548	83425			
142	Devochages Réseau e Dév Revues.org	10.4000/devochagesreseau	133090	207428	304368	321842	341224	403818	542926	542234	656150	678264	4216714			
143	Dictionnaire b IARA EHESS Revues.org	10.4000/dictionnaire	0	0	0	0	0	0	0	0	0	18200	18200			
144	Dolymne Université Lib Revues.org	10.4000/dolymne	0	0	0	0	2588	26496	34178	44718	68999	38643	239883			
145	Dossiers Laboratoire L Revues.org	10.4000/dossiers	0	0	10813	27508	36922	45855	59547	80718	96223	78264	419830			
146	Distances et Centre nation Revues.org	10.4000/distances	0	0	0	0	0	0	502	28624	80271	80271	109273			
147	Documents d'ACAM edition Revues.org	10.4000/doc	0	0	0	0	0	0	0	18210	19894	20896	14812	71414		
148	Documents de Société des R Revues.org	10.4000/doc	0	0	0	0	0	25288	85894	58448	51825	72318	323881			
149	Documents de Société Intern Revues.org	10.4000/doc	0	0	0	0	0	20104	38288	38218	70288	82889	249547			
150	Droit et Culture L'Internat Revues.org	10.4000/droit	0	0	0	0	31275	66884	714321	181774	266476	217326	918261			
151	e-cuadernos D Centro de Est Revues.org	10.4000/e-cuadernos	0	0	0	0	0	0	0	0	53259	77177	130456			
152	E-rea Laboratoire d Revues.org	10.4000/erea	0	0	16976	85489	113545	132172	177438	158464	202689	227942	1017796			
153	e-Spania Civilisations e Revues.org	10.4000/e-spania	0	481	32487	41367	68826	88340	128648	81160	227210	216262	809940			
154	Ethos Institut françai Revues.org	10.4000/ethos	0	0	0	0	0	0	0	0	13688	21427	35116			
155	EthosGéo Pôle de rech Revues.org	10.4000/ethosgeo	0	0	69589	182851	198233	290260	409882	494917	882011	632825	2673126			
156	Economie pub CEP - Institut Revues.org	10.4000/economiepub	27475	50482	43331	38719	44786	51678	50613	46490	63650	74992	499692			
157	Economie rur Société Franç Revues.org	10.4000/economierurale	0	0	0	0	3622	42290	48818	78140	83134	119807	361381			
158	Education et Presses univ Revues.org	10.4000/education	19963488	21114838	0	0	4712	21796	46030	58976	120897	132338	362119			
159	Education et Presses univ Revues.org	10.4000/education	0	0	0	0	0	0	0	0	840	44736	125216			
160	EgypteMond CECEJ - Cent Revues.org	10.4000/egyptemond	0	0	80720	194929	141339	185671	172028	126422	186241	182965	1257276			
161	E Argonaute TELEMME - L Revues.org	10.4000/argonaute	0	0	0	0	0	0	0	23426	58472	58428	148235			
162	Encyclopédie Peeters Publ Revues.org	10.4000/encyclopedie	0	0	0	0	0	0	82199	184180	265493	368470	910342			
163	Enquête Éditions Paris Revues.org	10.4000/enquete	0	0	0	0	0	0	4280	53885	128369	140825	327112			
164	Entracta Éditions Téral Revues.org	10.4000/entracta	0	0	0	0	0	11067	23918	32354	43863	110183				
165	Espace popul Université des Revues.org	10.4000/espacepopul	0	0	0	25669	88857	96196	150854	218341	248406	235096	1085203			
166	Espace & Été Nizkor de Pa Revues.org	10.4000/espace-etete	0	0	0	0	0	0	0	8078	26348	51476	68606			
167	Éthique public Éditions Nota Revues.org	10.4000/ethiquepublic	0	0	0	0	0	20596	47960	80294	94822	105680	343480			
168	Éthnografo Centro em Pa Revues.org	10.4000/ethnografo	0	0	0	0	0	3787	54229	99683	173022	165716	520206			
169	Études amérn Biologique Y Revues.org	10.4000/etudesamer	0	0	0	0	0	0	0	456	13613	13669				
170	Études balkan Association P Revues.org	10.4000/etudesbalkan	0	0	0	13364	23336	23287	29674	21683	30875	36489	177291			
171	Études balkan Presses univ Revues.org	10.4000/etudesbalkan	0	0	0	0	0	0	0	947	30251	37236	68013			
172	Études carib Association fr Revues.org	10.4000/etudescarib	0	0	0	0	0	0	0	0	0	1890	1890			
173	Études carib Université des Revues.org	10.4000/etudescarib	0	0	54568	118312	152210	137562	198187	261727	312877	288079	1518212			
174	Études de cor Université Lib Revues.org	10.4000/etudesdecor	0	0	0	27814	33800	63423	128244	113368	173227	187380	798241			
175	Études de let Université de Revues.org	10.4000/etudesdelet	0	0	0	0	0	0	0	6640	30655	40888	77983			
176	Études scots Ethog Edott Revues.org	10.4000/etudes-scots	0	0	0	10450	14824	14810	27425	24740	53387	37599	199998			
177	Études Epim Association E Revues.org	10.4000/etudesepim	0	0	0	0	0	0	0	0	0	25210	25210			
178	Études Émo-i WILCO Revues.org	10.4000/etudesemo	0	0	0	0	0	0	0	0	3834	6782	10616			
179	Études Irland Presses univ Revues.org	10.4000/etudesirland	0	0	0	0	0	0	8647	17824	44427	48417	118015			
180	Études Lautre Presses univ Revues.org	10.4000/etudeslautre	0	0	0	0	0	0	0	0	24283	22600	46883			
181	Études Lautre Presses univ Revues.org	10.4000/etudeslautre	0	0	0	17845	51175	84645	21645	38435	47445	44335	367935			

The case of the books

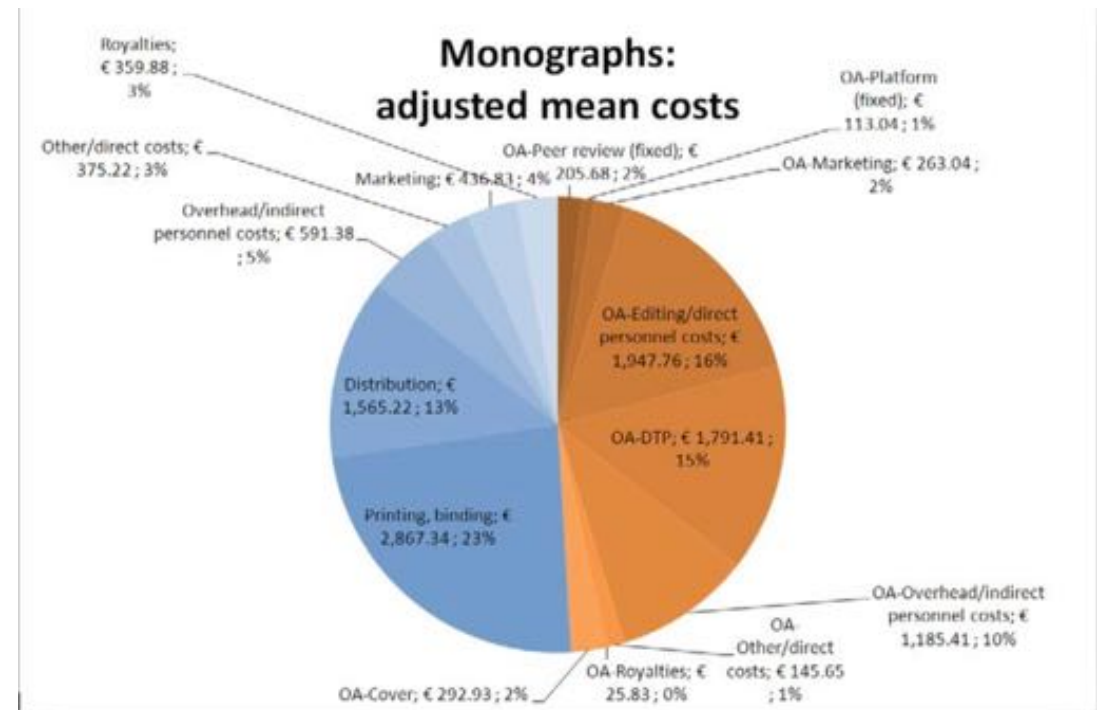
Some fundamentals : Open reports

OAPEN-NL

A project exploring
Open Access monograph
publishing in the
Netherlands

Final Report

Elco Ferwerda | Ronald Snijder | Janneke Adema



This model follows closely the analysis and divides the costs for monograph publishing in two Open Access costs and Print costs. The total costs are € 12,000, and 50% of these costs are Open Access expenses. If a funding council only wishes to subsidize the Open Access costs, the maximum grant would be € 6,000. This should cover the creation of the first digital copy plus the distribution on an Open Access publication platform.

er words: the number of times a book was found in Google Books was positively affected by Access publishing.

The following table contains the descriptive data. The mean number of Book visits for books in Access is 755, while the mean number for the control group is 530. This is a large difference, will also be visible in the correlated number of pages viewed.

TABLE 7. Discovery descriptive data

	N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
					Lower Bound	Upper Bound		
Control access	221	530.45	862.049	57.988	416.17	644.73	1	4960
Open Access	462	755.70	676.954	31.495	693.81	817.59	2	3963
Total	683	682.81	748.737	28.650	626.56	739.07	1	4960

The following table contains the descriptive data. The mean number of books sold for books in Open Access is 8.67, while the mean number for the control group is 8.35. These figures are in fact very close.

TABLE 6. Sales descriptive data

	N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
					Lower Bound	Upper Bound		
Closed access	565	8.35	18.008	.758	6.86	9.84	-10	200
Open Access	803	8.67	20.640	.728	7.24	10.09	-10	272
Total	1368	8.54	19.590	.530	7.50	9.57	-10	272

London Economics Report

Economic analysis of business models for open access monographs

Annex 4 to the Report of the HEFCE Monographs and Open Access
Project



January 2015



OA publishing functions

Figure 1: OA publishing functions

A. Editorial acquisition

- Commissioning
- Funding
- Licence

B. Capture

- Manuscript -> product: reviewing, editing, typesetting, formatting
- Quality assurance
- Illustrations
- Copyright

C. Delivery

- Different electronic formats & delivery channels
- Aggregation
- Deposit
- Hosting
- Metadata enhancement
- Collection building

D. Awareness building

- Marketing, promotion, sales
- Repositories, directories, library catalogues

E. Long-term access

- Digital preservation
- Data archiving

6 business models & 6 performance indicators

- traditional publisher;
 - new university press;
 - mission-oriented OA;
 - freemium OA;
 - aggregator/distributor
 - author payment model.
- From an individual perspective
 - quality;
 - Sustainability;
 - dissemination.
 - From a system perspective
 - diversity;
 - innovation
 - integrity

Traditional publisher

The screenshot shows the Oxford University Press Academic website. At the top left is the OUP logo. To the right are navigation links for 'Czech Republic', 'About Us', 'Jobs', 'Contact Us', and 'Help'. Below these are links for 'Sign In', 'Register', 'My Account', and 'Cart' with '0 items'. A search bar contains the text 'Keyword, Author, ISBN, Title' and a 'Search' button. A blue navigation bar lists categories: 'Arts & Humanities', 'Dictionaries & Reference', 'Law', 'Medicine & Health', 'Science & Mathematics', and 'Social Sciences'. To the right of this bar are buttons for 'Journals' and 'Higher Education'. Below the navigation bar is a breadcrumb trail: 'You are here: Home Page > Open Access and Academic Monographs'. The main content area has a left sidebar with 'Open Access and Academic Monographs', 'OAPEN-UK', and 'OUP Open Access titles'. The main heading is 'Open Access and Academic Monographs' with a sub-heading 'OUP Supports Open Access'. The text below explains OUP's mission to support open access research. A right sidebar contains an email sign-up form, 'Connect with OUP' with social media icons for Facebook, Twitter, Tumblr, and WordPress. At the bottom, there are links for 'JISC/AHRC OAPEN-UK Project', 'OUP's participation in OAPEN-UK', and 'HEFCE OA Monographs'.

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Sign In | Register | My Account | Cart 0 items

Keyword, Author, ISBN, Title Search

Arts & Humanities | Dictionaries & Reference | Law | Medicine & Health | Science & Mathematics | Social Sciences Journals Higher Education

You are here: Home Page > Open Access and Academic Monographs

Open Access and Academic Monographs
OAPEN-UK
OUP Open Access titles

Open Access and Academic Monographs

OUP Supports Open Access

Oxford University Press (OUP) is mission-driven to support the broad dissemination of high-quality academic research. We believe that open access (OA) can add value to the scholarly publishing process by maximising discoverability and distribution of research materials online through a clear framework for reuse. We have a proven track record in this area; our Journals programme, [Oxford Open](#) recently celebrated a successful decade of quality, sustainable OA publishing. The majority of our Journals now offer authors both green and gold OA options, and a range of licence types, to make their research freely available.

Open Access Monographs

At OUP we recognise the continuing importance of the monograph as a valuable mode of scholarly communication, especially in the humanities and social sciences. We have taken an active role in discussions around the changing nature of the monograph in the context of digital advancements and evolving publication models. We are currently participating in a number of studies and consortium projects. These will allow us a greater understanding of the opportunities open access publishing offers our monograph authors and will help inform our own publication models.

[JISC/AHRC OAPEN-UK Project](#)
[OUP's participation in OAPEN-UK](#)
[HEFCE OA Monographs](#)

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New University Presses

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New releases



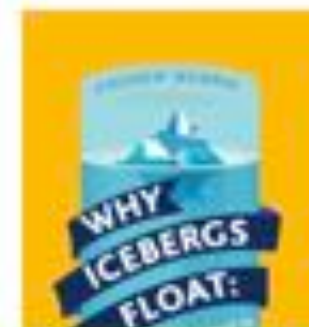
Conservation of Natural and Cultural Heritage in Kenya

A cross-disciplinary overview of



Four Histories about Early Dutch Football, 1910-20

Nicholas Piercey constructs four new



Why Icebergs Float: Exploring Science in Everyday Life

Scared of science? Don't be. From understanding

Mission oriented OA





Language Science Press


high quality, peer-reviewed open-access books in linguistics





Freemium OA

The screenshot shows the OpenBook Publishers website interface. At the top left is the logo for OpenBook Publishers, featuring a stylized book icon. To its right is a circular logo with the letter 'a'. Further right are navigation links for 'Login/ Register', 'My Basket (0)', and a 'Google Custom Search' box. Below these are social media icons for Facebook, Twitter, and a 'BLOG' link. A currency selector is set to 'British Pounds'. A horizontal banner image of books is positioned below the navigation. On the left side, a 'Browse by Categories' menu lists various academic fields. The main content area features a featured book, 'Democracy and Power: The Delhi Lectures' by Noam Chomsky, with a book cover image and a 'More information >' button. Below this is a 'Latest Titles' section displaying five book covers with their respective titles and authors.

OpenBook Publishers  

Login/ Register  My Basket (0)


Currency: British Pounds    [BLOG](#)

Browse by Categories

- Anthropology, Archaeology and Religion
- Art, Music and Theatre
- Cinema and Media Studies
- Classics
- Digital Humanities
- Economics, Politics and Sociology
- Education
- Environmental Studies
- History and Biography
- History of the Book
- History of Science
- Law
- Literature and Language
- Mathematics
- Open Book Classics
- Philosophy
- Sciences

Democracy and Power: The Delhi Lectures
Noam Chomsky, Introduction by Jean Dricks

Chomsky's early insights into the workings of power in the modern world remain timely and compelling. Published for the first time, this series of lectures provides the reader with an invaluable introduction to the essential ideas of one of the leading thinkers of our time.

[More information >](#) 

Latest Titles

- Literature Against Criticism: University English and Contemporary Fiction in Conflict**
Martin Paul Eve
- Pleety in Pieces: How Medieval Readers Customized their Manuscripts**
Kathryn M. Rudy
- David, Metamorphoses, 3.511-733. Latin Text with Commentary**
Ingo Gildenhard
- Digital Scholarly Editing: Theories and Practices**
Matthew James Driscoll and Elena
- Theatre & War: Notes from the Field**
Nandita Dinesh

Aggregator / Distributor

The screenshot shows the OAPEN website homepage. At the top, there is a navigation bar with links for Home, Search, About, Services, Deposit, Join, and Metadata. Below this is a search bar. The main content area is divided into several sections:

- Welcome to OAPEN**: A section describing the online library and publication platform, stating it contains freely accessible academic books, primarily in the humanities and social sciences.
- Search the library**: A search bar with a play button and a link to advanced search options.
- Tweets by @OAPENbooks**: A section displaying two tweets from the OAPEN account, one celebrating a positive impact on open access books and another announcing new titles in the library.
- Deposit your ERC publication**: A prominent orange button with the ERC logo.
- Featured titles**: A list of featured books with their covers and titles, including "Christianity, Islam, and Orisa Religion: Three Traditions in Comparison and Interaction" by University of California Press, "Screens: From Materiality to Spectatorship - A Historical and Theoretical Reassessment" by Amsterdam University Press, "Indigenous Peoples' Innovation: Intellectual Property Pathways to Development" by ANU Press, "The New Russian Nationalism" by Edinburgh University Press, and "Temptation in the Archives" by UCL Press.

The screenshot shows the KU Books website homepage. At the top, there is a navigation bar with links for Home, KU Collections, KU Research, News, About, and Contact, along with a Login button. The main content area features a large banner image of a field with a hot air balloon, with the text "KU Books" overlaid. Below the banner, there is a message: "Helping stakeholders to work together for a sustainable open future for scholarly books through our KU Collections". At the bottom, there is a section titled "KU Select 2016" with a green background image of leaves.

Author pays model (BPC)

Home About Books Journals Publishing Research Integrity

u **ubiquity press**
open scholarship

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Researcher-Led Publishing

Ubiquity Press is an open access publisher of peer-reviewed academic journals, books and data. We operate a highly cost-efficient model that makes quality open access publishing affordable for everyone.

We also make our platform available to the **Ubiquity Partner Network**, providing the infrastructure and services to enable university and society presses to run sustainably and successfully.

Conversations

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next >



Nick Goodwin

@goodwin_nick

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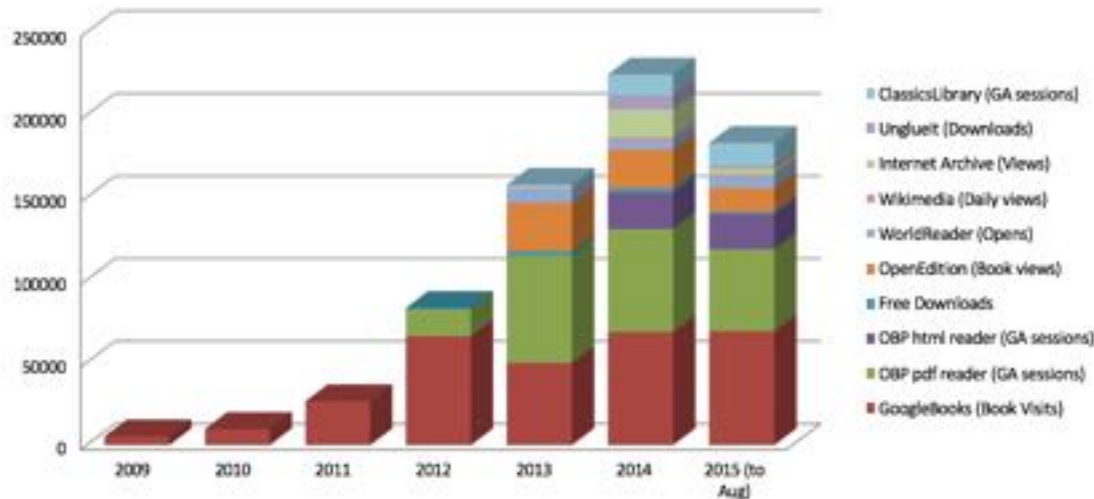
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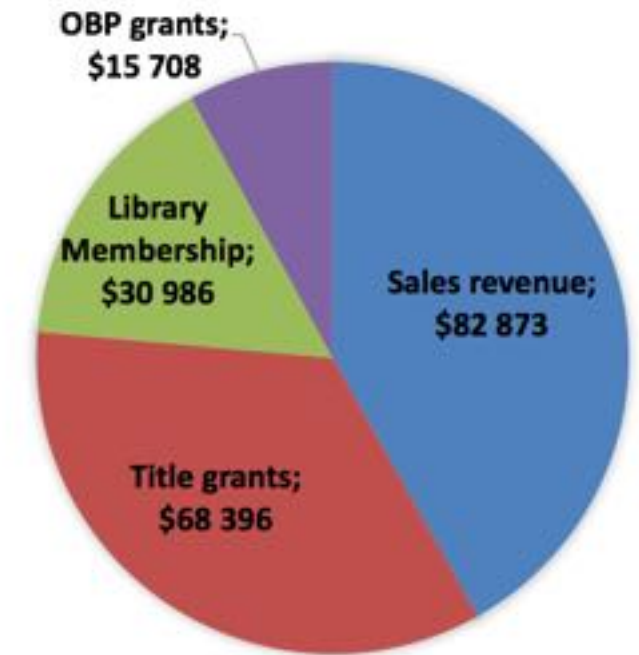
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D. Houston, Dropbox in « **Case Studies in Freemium: Pandora, Dropbox, Evernote, Automattic and MailChimp** », Gigaom, mars 2010

Diversification : the keyword for sustainable business models



And now, it's up to you : what would be the best business model for your publications and data ?

A hummingbird is shown in flight, facing right, against a solid green background. The bird's wings are blurred, suggesting motion. The text 'Thanks!' is overlaid on the bird's head area.

Thanks!

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